



For Immediate Release

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MAX Appeals to Stop the Violence in the Name of Love

February 7, 2023 (BIRMINGHAM) — For over 50 years, MAX Transit has been a part of activism and positive change within the community. Each February, MAX wraps a bus in honor of Black History Month. The 2023 bus was unveiled today with a slightly different focus. The bus includes pictures of Mothers of Murders Sons and Daughters with an appeal to, “Stop the Violence in the Name of Love.” The design was a vision from Executive Director and CEO, Charlotte Shaw in response to recent violence in the city. “Our MAX buses pass through Jefferson County and each of our 99 neighborhoods,” said Shaw. “Appealing for non-violence and love on one our buses in the month of February felt like the perfect gesture.”

Mothers of Murders Sons and Daughters are pictured on the bus raising their hands. “Our hands are painted red with a heart in the middle,” said Wytangy Peak-Finney, Senior Planner at BJCTA. “This symbolizes what many of us have lost due to senseless violence, our most precious loved ones; our hearts.” Peak-Finney has been an employee with BJCTA for 19 years. She lost her son to gun violence in 2016. “The issue of violence is real to all of us at BJCTA,” said Peak-Finney. “Our goal is to be a part of the solution before it impacts the lives of others.”

In addition to the wrapped bus, MAX is providing ways for the community to participate.

- BJCTA will host a landing page where the community can sign a pledge for non-violence.
- MAX Operators will participate by sounding their horns for peace at 3 PM each day.
- Stories from Mothers of Murdered Sons and Daughters will be shared online each week.
- The community is being asked to raise their hands in support during the month of February when they see a MAX bus pass.

For more information or to participate go to maxtransit.org/stoptheviolence.



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