



**NEWS RELEASE
FOR IMMEDIATE RELEASE**
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MAX Unveils the 2022 Black History Bus Wrap

Birmingham, AL (February 16, 2022) – Each February, BJCTA/MAX rolls out a Black History bus to honor African Americans for their activism and achievements on behalf of civil rights. This year’s Black History bus depicts images and quotes from four successful leaders who have made an impact in Birmingham, Alabama. Those featured are Janice Wesley Kelsey (Children’s Crusader 1963 and Author), Dr. Jessie Lewis (Founder and Chairman, Agency 54) Odessa Woolfolk, (Founding President, Birmingham Civil Rights Institute), and Reverend Fred Shuttlesworth (Pastor and Civil Rights Activist).

BJCTA/MAX is proud to utilize buses to commemorate, educate, and update transit’s role in history. “Public transportation in Alabama was once segregated but is now an opportunity to connect and engage regardless of race, status, or gender. As the Executive Director/CEO of BJCTA/MAX, I am proud to grow transit in our area and lead with pride,” said Charlotte Shaw.

BJCTA was privileged to meet three of the four living icons and record their accounts of how diversity and inclusion impacted public transportation in Birmingham, AL then and now. Videos of Janice Wesley Kelsey, Dr. Jesse Lewis, and Odessa Woolfolk are available online at <https://maxtransit.org/black-history-month-2022/>

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