



Contact: Ronda Robinson-McKenzie
Director of Communications
205-957-3046 cell
205-521-7430 office

MAX Transit wants you to Dump the Pump

(BIRMINGHAM, ALABAMA) - We all want to save money. There is one effort that aims to do just that and grow our communities at the same time. In recognition of National Dump the Pump Day, MAX transit will provide free rides! The Birmingham-Jefferson County Transit Authority announced today that it will join with other transit systems across the country to participate in the 12th annual event designed to promote public transportation.

This is your chance on Thursday, June 15, 2017, to take advantage of riding for free. Be sure to stop by the MAX Central Station for fun, music and prizes. "We look forward to this event every year because we get a chance to encourage those who would normally drive a car to try public transportation," said BJCTA Executive Director, Barbara Murdock. BJCTA Board of Directors and Executive Staff will be available for comment.

The American Public Transportation Association (APTA) started sponsoring the effort in 2006 when gas prices were \$3 per gallon. According to APTA, every \$1 invested in public transportation generates approximately \$4 in economic returns, powering community growth and revitalization.

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