

Contact: Ronda Robinson-McKenzie Director of Communications 205-957-3046 cell 205-521-7430 office

BJCTA launches revamped website

(BIRMINGHAM, AL) – Everything you need to know about the Birmingham-Jefferson County Transit Authority (BJCTA) and MAX Transit is now online. The BJCTA is pleased to announce our new and improved website located at www.maxtransit.org! Check out the many features in place to better serve the public:

- Airport shuttle service
- Schedules
- Routes
- Paratransit service

From the bright colors to the beautiful imagery, the completely redesigned website has a fresh, contemporary look and is easier for customers to navigate. It also offers a more comprehensive understanding of BJCTA services. "We are excited about www.maxtransit.org! This project required a lot of time and effort, but it is well worth it to improve our rider experience." said BJCTA Executive Director Barbara Murdock. Be sure to check out our meeting notices, press releases, testimonials and transit related blog posts. "We believe that this new site will allow us to better inform our customers as we continue to grow and expand," Murdock added.

As the transportation leader in Central Alabama, we strive for excellence at all times. The new website is just one part of a bigger plan that includes the recent opening of the New MAX Central Station and the opening of the Intermodal facility this fall.

The Birmingham-Jefferson County Transit Authority (BJCTA) services more than 1100 square miles. The bus system, MAX Transit, averages approximately 3 million riders annually. In the 2000's, BJCTA began a commitment to air quality and pollution control by replacing its bus fleet with the purchase of compressed natural gas buses.